CORTLAND BREAKFAST ROTARY

07.16.2025

Cortlandbreakfastrotary.org

Wednesday

'INFORM, INSPIRE, HOLD POWER TO ACCOUNT' THE RETURN OF THE CORTLAND STANDARD



Cortland Standard

"Mindy Lawrence- Publisher of Oswego County News Group and the Cortland Standard. Originally from the Souther Tier, Mindy moved to Central NY six years ago. Mindy has worked in broadcast and now print for nearly twenty years and has been focusing on relaunching the Cortland Standard since May, when it was purchased out of bankruptcy court."

Just four months ago, and a week after the shocking news of the closure of the *Cortland Standard*, the Cortland Breakfast Rotary Club heard from guest speaker Todd McAdam about his projected future of journalism that was both bleak and hopeful. Since then our local newspaper has made a comeback, in a journey that Mindy Lawrence has described as "hard but fulfilling."

Lawrence originally joined the *Cortland Standard* as the Marketing & Events Manager, and upon its declaration of bankruptcy took immediate action to see what might be done to save the paper. She landed a job with the Oswego County News Group, going in with the clear intention to bring back the *Cortland Standard*.

Recognizing the importance of local journalism, Lawrence built a team of individuals that all share the same vision. This new team went into temporary offices at 87 Main Street on a Monday with a plan to have a paper by Saturday. The new *Cortland Standard* features a masthead depicting the Clock Tower building on Main Street, as well as a renewed focus on local news. Lawrence expressed to the club that the newspaper should serve as more than just ink on paper, but as a bridge between neighborhoods, a means to share the arts, and a reliable source of factual information. While it might be hyper-local this doesn't have to mean its small, and Lawrence promised "you'll never see a slim paper again."

Finally, Lawrence declared that "This newspaper is yours...You welcomed us back with open arms, and in return we will show up for you." If you see something news-worthy, don't hesitate to share it through news@cortlandstandard.com.

President: Mark Roberts

Front Desk: Conrad

Janke & Jim Anderson

Thought of the day:

Mike Shafer

Birthdays:

None

Anniversaries:

Pat Clune (7/22/2015)

Attendance: 26

Zoom: 0

Guests:

Mindy Lawrence

Rick Partigianoni

Raffle winner:

Don Ferris

Announcements:



- Join the Pickleball League on Wednesday mornings, 6:00am.
- Meals of Hope- setup Friday August 1st, 6pm-8pm; meal packing on Saturday August 2nd 9am-12pm.
- Rotary apparel order put in, expected in a few weeks.
- August 27th (no AM meeting)- Rotary picnic at Don Richards'; RSVP by August 22nd.
- September 20th River Cleanup
- September 27th Chicken BBQ

CBR Pickleball League
Wednesdays @ 6:00am- Courts behind
the Homer American Legion.
Beginners Welcome!



Meals of Hope

Meal packing event!



Packing 20,000 meals in 2 hours!



Sign up to volunteer!

Happy Dollars (@\$@) (@\$@) (@\$@







Mike Shafer: Cortland Loaves & Fishes is rebuilding their volunteer base; seeking individuals willing to work 1-1.5 hours helping prepare and serve meals once a week or biweekly. Contact (607) 756-6195.

Kurt Behrenfeld: Back from Spain where he travelled the Camino Frances with his son.

Nick Lundberg: For our speaker, Mindy Lawrence, and guest Rick Partigianoni.

Sophie Clough: Exciting changes at the Cortland County Historical Society- installing new shelving in "the vault" which houses CCHS's archival collections. Means moving everything out of the vault plus painting the space.

Conrad Janke: News Channel 9 interview "talked to Chuck but put me on camera instead."

Jackie Burke: Participated in the Boilermaker race last Sunday.



SAUE THE DATE: SATURDAY, JULY 26th

Come Celebrate

Dolly Parton's Imagination Library's 10th Anniversary and the Cortland Free Library's Centennial!



Dance Themed Preschool Story Time with Miss Tammy

When: 10:30 a. m.

Where: Youth Services room, Cortland Free Library

More fun from 11 a.m. - 1 p.m. in Courthouse Park

"Dolly's Doodle Art"

a community coloring project for kids of all ages (created by Molly Reagan)





Free Imagination Library Book Give-away







Cake, Music, and more!

2025 Rotary Clubs of Cortland, Fun Summer Picnic!

Bobs Barbeque provided by Don & Luanne....
Bring a dish to pass, your beverage, and a
swimsuit if you want to swim! The cost is
\$10.00 per person for Members and Spouses,
Prospective Members, Guests are welcome!

Where:

692 Hatchers Run, Cortland N.Y. 13045

When: Wednesday August 27th

Time: 5:00 RSVP DEADLINE: Wednesday, August 22nd

Cell: 607-745-7779 E-mail; rotaryrichards@gmail.com