

# Cortland Breakfast Rotary

THE FRIENDLIEST CLUB IN THE DISTRICT!

WEDNESDAY, APRIL 16, 2024



**STEVE WINEBURG**

BERNARD'S

# There has been a Wineburg business on Main Street since 1940!

Steve detailed how his grandfather, with a partner, started Harold's Army and Navy Store on 103 Main St. His grandfather took over the Cortland store and passed away in 1953, leaving his wife with a business and two kids.

Steve's father, Bernie, worked at the store every day, and took over the business. In 1970 he moved the business to the corner of Main and Port Watson.

Steve followed his dad in the business, working at the store every day after school. After opening a store in Ithaca, they changed the name of the stores to Bernards.

While continuing as a men's store, Bernards transitioned to custom shirts and the logo business. As society changed to less formal men's wear, Bernards made the change to promotional products. They concentrate in embroidery and promotional products, and are leaders in the engraving market.

Steve is also a commercial building developer, and told us about the building on 107-111 Main St. that Bernard's was in. The Keator Block was built in 1835, and Steve showed us how it has changed over the years. In demolishing the building, Steve has not left a wall standing inside the structure. In rehabbing the Block, Steve relayed his frustrations in following the code for rebuilding, and repeatedly being bogged down by Federal and state historical preservation red tape. With the help of Congressman Marc Molinaro, Steve cut the tape and has proceeded with the project. When finished, the Keator Block will be a beautiful centerpiece on the busiest intersection in the county!



Hi, I'm Steve Wineburg a local business owner, property developer and family man who is a 4th generation resident of Cortland County.

The Wineburg family has been a fixture in downtown Cortland since 1940 and has reinvented itself over the years in order to be successful and change with the times and serve our community. In addition to my business I have recently started to invest in larger buildings in Downtown Cortland.

Looking forward to speaking on the History of Bernard's as well as The Keator Block renovation project.

PRESIDENT.	<b>DON RICHARDS</b>	
FRONT DESK.	<b>MIKE SHAFER, GLENN REISWEBER</b>	
THOUGHT OF THE DAY.	<b>MATT BANAZEK</b>	
GUEST.	<b>STEVE WINEBURG</b>	
HAPPY BIRTHDAY.	<b>ED FINKBEINER</b>	
RAFFLE.	<b>MARK HAHN</b>	
ATTENDANCE.	<b>22+4</b>	<b>ZOOM</b>



**B o b**

**Martin:** this Friday at 6pm our Club, the Cortland Noon Rotary Club, and the Dryden Rotary Club are combining for a social event at Lime Hollow, McLean Rd. entrance. CNY Rotary's first President, **Lizzy Martin**, will be there. Come on up for a fun gathering and maybe an evening hike.

**Bob** also reminded us that this Saturday is **Lime Hollow's "Love Where You Play"** from 930am until noon.

Also from **Bob**—tickets are going quickly for the **Corn Ducky Derby**, which will be run at 11am at Suggett Park on May 4.

**Don Richards** reported that the **Ride for Rotary**, which is on June 1, had its first sponsor—**Mike Shafer** and **Kathleen Hennessy**. In fact, those two are always the first sponsor o the Ride for Rotary. Thanks Mike!

On June 20 we will be holding the 34th **McGruff Golf Tournament** at Elm Tree Golf Course

**Jeremy Boylan** awarded the coveted Dirty Hoe to Team Richards, its earliest completion of the annual **Spring Clean Up** (p. 4).

**Budd Rigg** ponied up \$3 for the sunny weather.

**Conrad Janke** pitched in for his trip last week to San Antonio, TX.

**Mike Shafer** saw **Charlie Dellow** last week, and said that if we see him to wish Charlie a happy 86th birthday!

**Glenn Reisweber** contributed \$10 for crossing off an item on his bucket list—observing **Matt Banazek** file taxes on April 14! He also spent quality and quantity time with **Mark Roberts** for Spring Clean Up, with help from Ted and Brian of Complete Construction Concepts.

**Jeremy Boylan** also flashed a ten spot for his team in the Spring Clean Up: **Valerie Kaiser**, **Sophie Clough**, and **Todd Curtis**. Jeremy had a medical deferment but his team took up the slack.

**Matt Banazek** noted the work of Glenn and Mark.

**Ed Finkbeiner** is opening camp this weekend. **Don Richards** is thankful to have **Steve Wineburg** as our Speaker, working with **Jackie Burke** and the **Interact** kids in Spring Clean Up, and for the appreciation that people have for Spring Clean Up.



THE OSCARS? PIFFLE! THE EMMYS? IRRELEVANT!  
THE AWARD THAT REALLY MATTERS IS AWARDED TO THE FIRST TEAM TO  
COMPLETE THE CORTLAND BREAKFAST ROTARY SPRING CLEAN UP!  
JEREMY BOYLAN PRESENTS THE COVETED **DIRTY HOE** TO DON RICHARDS.



WE HAVE BANNERS FROM ROTARY CLUBS FROM ALL OVER THE WORLD.  
TODAY WE FEATURED BANNERS FROM SALTBOURN BY THE SEA,  
ENGLAND; EAGLE RIVER, WISCONSIN; AND LEESBURG, FLORIDA.

The swordfish has no natural predators to fear from...

PATRICK'S  
LITTLE MEMES

....except the penfish,  
which is supposed to be  
even mightier.

*W. G. Smith 1815*

Join us Friday, April 19, at 6pm  
for a fun social event—featuring:

## The Rotary Club of Cortland

Cortland Breakfast Rotary



 338 MCLEAN RD, Cortland, NY, United States, New York