

Let's Make Rotary a Priority!

CORTLAND BREAKFAST ROTARY

10.01.2025

Cortlandbreakfastrotary.org

Edited by Sophie Welburn

‘OUR BUDTENDERS ARE READY TO HELP’ PAUL SUITS, JR. & LAKEHOUSE CANNABIS



LAKEHOUSE

CANNABIS™

Paul Suits, Jr., co-founder of LakeHouse Cannabis, was guest this week at the Cortland Breakfast Rotary Club! Located in the Riverside Plaza, LakeHouse Cannabis opened on Memorial Day this year. From the 21-year-old college student looking to have a fun weekend, to the 80-year-old parents seeking pain relief, the store offers a variety of products to suit different needs. These include whole flower, pre-rolls and infused pre-rolls, vapes, concentrates, edibles, and topicals like lotions and balms. Paul emphasized that their desire is for visitors to be able to learn about what they are unsure of, and their budtenders are always ready to help guide customers to the right products. The majority of their products are produced in the region, including Ayrloom which is Beak & Skiff's cannabis brand, and Florist Farms which is produced right in Cortland and happy to have an anchor store in their community. LakeHouse has found that many of their customers come in specifically seeking local brands. They have also noticed that customers coming from places like Pennsylvania are bypassing stores in Binghamton for the convenience of a store located directly off the freeway and with ample immediate parking.

The store employs fifteen, including Paul and his brother, Matt, who are currently the only full-time staff. They are soon looking to promote one of their part-time employees to full-time and bring on additional part-time budtenders.

While the state dropped related requirements, Paul assured the Club that they are not neglecting seeking out programs that give back to the community including a plan to work with Toys For Tots in the upcoming holiday season.

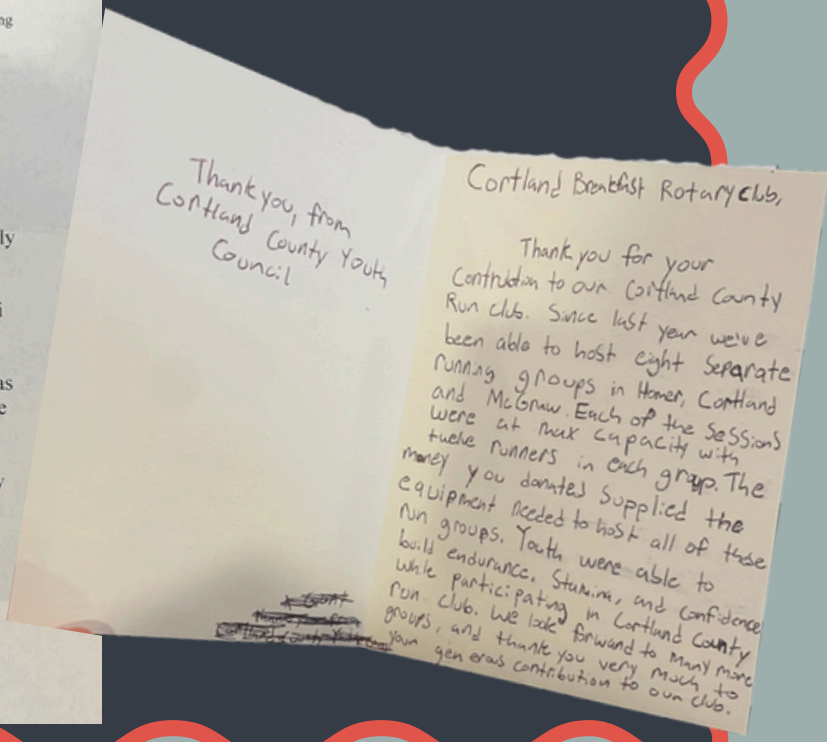
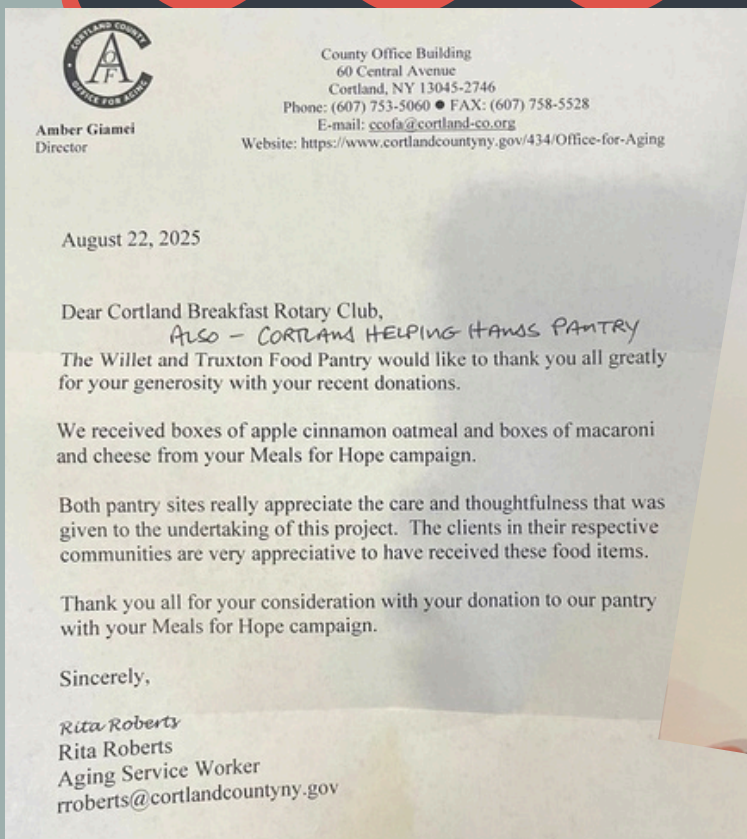
Almost six months in, LakeHouse Cannabis is starting to see their sales plateau but Paul expressed being blown away by the positive response above-and-beyond what he even expected.

Announcements:

- Invite received from club in Ithaca for a multi-club social on October 15, 5-7pm at the Hilton Canopy Hotel.
- Thank you cards received from Willet & Truxton Food Pantry for Meals of Hope and from the Cortland County Youth Bureau Run Club.
- Chicken BBQ was a success- many hands make smooth work!
- Terry Cahill represented CBRC at the Leadership Institute.
- Rick Van Donsel- no bowling tournament this month.
- Today was last day of the pickleball season.

President: Mark Roberts
Front Desk: Matt Banazek & Jeremy Boylan
Thought of the day: Kurt Behrenfeld
Birthdays: Steve Cinquanti (10/5)
Anniversaries: None

Attendance: 26
Zoom: 1
Guests: Paul Suits, Jr.
 Pino Alarco Hernandez
 Marlon Troger
Raffle winner: Jeremy Boylan



Happy Dollars



Sophie Clough: Now officially Mrs. Welburn! Had a beautiful wedding ceremony and perfect weather, a lovely time with friends and family.

Kathie O'Mara: Big Day Out fundraiser on October 18th at the Country Music Park- featuring bingo, music, etc. Help Camp Owahta rebuild the Arts & Crafts building devastated by fire.

Conrad Janke: Congrats Sophie! And for our guest, Paul Suits, Jr.

Frank Kelly: For Karen's help to his daughter and granddaughter working toward becoming outbound Exchange student; and for his granddaughter taking her driving test today!

Doug Withey: Nephew, Marlon, heading back to Germany tomorrow; will be going in December for his niece's wedding.

Karen DeWitt: Signed contract and sold house on Thursday!

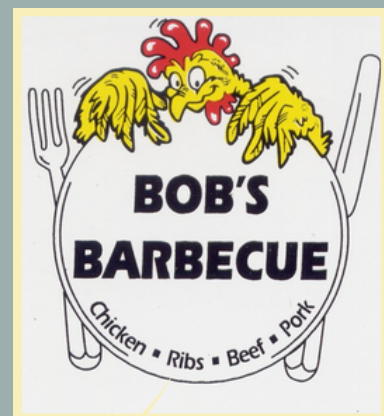
Steve Cinquanti: For Sophie and Joe.

Jackie Burke: For Sophie; and for her trip of a lifetime in Italy, but sad to miss the River Cleanup.

Laurie Comfort: Enjoying the wonderful weather.

Don Richards: For Sophie; and for our guest, Paul.

Mark Roberts: It's National Coffee with a Cop Day, and we're having coffee with a cop!



This Saturday &
Sunday!



MIKE CATALANO HAPPENS UPON A ROTARY PARK IN BANFF



Banners



SOPHIE CLOUGH BECOMES MRS. JOSEPH WELBURN!