

CORTLAND BREAKFAST ROTARY NEWS

Together We Serve, Together We Make a Difference



CORTLANDBREAKFASTROTARY.ORG



EDITED BY SOPHIE WELBURN



President Mark Roberts

Front Desk:

Glenn Reisweber
Jeremy Boylan

Thought for the Day:

Kim Cameron

Raffle Winner: Terry Cahill

Attendance: 24
Zoom: 1
Guests:
 Michael Ragsdale
 Frank Kelly
 Anna McGraw

“Radio remains strong locally”

Mike Eves & X101



The Cortland Breakfast Rotary Club welcomed member Mike Eves as guest speaker this week!

WXHC X101 started broadcasting in 1991, under the ownership of Mike’s dad and uncle Bruce. After studying audio/television production at Onondaga Community College and Ithaca College, Mike filled in the 7pm-midnight shift at the station over a summer, and despite not initially intending to carry on the family business, found himself “bit by the radio bug.” He’s now completed his sixteenth year at X101, currently serving as manager and owner.

Mike expressed that his goals for the station include being a good communicator, stepping up their podcasts and local news reporting, and getting involved in the community.

In regards to the news, Mike expressed that radio remains strong locally, and their reporting of verified facts is as important as ever. “We want to give the facts so that listeners can decide for themselves.”

(continued on page 2...)

UPCOMING EVENTS

EPIC Day of Service

* May 16, 2026

Ride for Rotary

* May 31, 2026

McGruff Tournament

* June 18, 2026

X101 continued...



Mike is happy for every opportunity that arises to promote local events and non-profit organizations, including through the annual Rotary Radio Day. X101 boasts of about 2,000 online listeners daily, and at least 7,000-8,000 listeners including non-streaming. The station has a 20-30 mile radius. Located in the historic Brockway building in Homer, Mike invited club members to stop by and he'd be happy to give a tour! During COVID, Mike noticed that many local businesses struggled with the transition to make their goods and services available digitally, so started up Eves Digital which provides help with creating or boosting an online presence. Mike was able to convince his brother to join in the family venture 3-4 years ago, and the brothers are continuing to work hard "getting out there communicating local things...trying to be everywhere."

WXHC.COM



4/18- Ed Finkbeiner

Anniversaries
 Bob Pitman- 4/16/2025



Team Boylan takes the coveted "Dirty Hoe" award!



Happy Dollars

Laurie Comfort: For the beautiful sunset last night, and the beautiful sunrise this morning!

Kim Cameron: This time of year always looking for the “bud break,” so decided to head south- went to Williamsburg, really beautiful and highly recommend, where you get to converse with George Washington!

Ed Finkbeiner: For his birthday, and for the Revolution!

Glenn Reisweber: Tax day! For Matt Banazek, Kurt Behrenfeld, and Matt McSherry- make it to the finish line!

Pat Clune: For Ed’s birthday.

Dianne Higgins: Spent three weeks down south, “missed ya’ll and happy to be back”; thank you to Chrissie for taking notes during the board meeting.

Frank Kelly: Wife discovered an embedded tick on his back- was able to get it removed and obtain the right antibiotics in time.

Conrad Janke: For Anna McGraw and Pino Alarco Hernandez at the district conference; his daughter, Eliza, in Guam just missed a killer typhoon.

Mike Eves: Thank you for having him, happy to be here!



May 16th

Together, we elevate Rotary’s impact, empower communities, and create a ripple effect of kindness. Be part of a global movement to make a difference!

How might our club get involved?

Share ideas!

BANNERS



GUEST CHEF DINNER SERIES

Presented by the Salvation Army of Cortland

- MAY 5** Gator's Tavern
- JUNE 2** Gorgers
- JULY 7** DVCC
- AUGUST 4** Brix
- SEPTEMBER 1** Nanu's Hot Chicken
- OCTOBER 6** CP Cash & Carry

Dinners available for pickup only from 4:30 - 6 pm at the Salvation Army - 138 Main Street.

\$15 PER DINNER

OR

BUY ALL 6 DINNERS & SAVE

To purchase tickets, scan the QR code or visit:
<https://give.salvationarmy.org/event/use-emp-cortland-chef-dinners-2026/e774622>



ALL PROCEEDS WILL DIRECTLY BENEFIT LOCAL PROGRAMS, INCLUDING EMERGENCY FOOD SERVICES, YOUTH PROGRAMS, A SEASONAL WARMING CENTER, AND HOLIDAY ASSISTANCE.

SPONSORED BY THE CORTLAND COMMUNITY SERVICE CLUB

30TH ANNUAL CORN-DUCKY DERBY

MAY 2, SUGGETT PARK, CORTLAND
DUCKS RACE AT 11:00AM



HUMANS RACE AT 9:00AM!
SPONSORED BY THE CORTLAND YMCA

WIN \$2500

- 2ND - 10TH PLACE \$100 EACH
- 11TH - 15TH PLACE \$50 EACH
- 16TH - 20TH PLACE \$25 EACH

FOOD, MUSIC, VENDORS & FUN

GRAB YOUR DERBY ATTIRE AND JOIN US FOR OUR

Kentucky Derby

PARTY

Fundraiser for the Cortland County Historical Society

SATURDAY
May
2nd
5:30pm

Live music by Trick Shot, Hors d'oeuvres,
Cash Bar & Prizes for Best Hat

Cortland Country Club
4514 NY-281, Cortland, NY 13045

Tickets available at
www.cortlandhistory.org