

CORTLAND BREAKFAST ROTARY

FEBRUARY 1, 2023

“THE FRIENDLIEST CLUB IN DISTRICT 7170!”

SANDRO
MIRONTI
NY BAGEL



RUNNING A SMALL BUSINESS HAS NEVER BEEN EASY, BUT....

...it hasn't gotten any easier! Sandro has been challenged since he bought NY Bagel before the pandemic, and has fought through the problems brought on by Covid. The cost of everything has gone up, and supply chain bottle necks take a long time to straighten out. Sandro feels that being in a small community has helped him, as customers, vendors, and banks want him to succeed. There are only a few Main Streets that are doing well, and a vibrant Main Street is a credit to the community. While there are obstacles on the streets and the redevelopment of his building, Sandro has cultivated a loyal customer following.

Sandro believes in giving the customers what they want, and that consistent quality is how you build a business. Before he took over, the mix of customers was 80% college and 20% town, now it is 60-40. He has learned that to stay in front of trends you have to ask younger people. Thank you for sharing your insights with us today, Sandro!

PRESIDENT.
FRONT DESK.
INVOCATION.
HAPPY BIRTHDAY
GUEST.
RAFFLE.

CONRAD JANKE
KATHIE O'MARA, MARK HAHN
CHUCK FEISZLI
TOM TURCK
SANDRO MIRONTI
MARIA GIMMA

ROTARY 1/2 MINUTE. CONRAD JANKE 1) JOINED ROTARY IN 1984
IN NEWARK, N;Y CBRC IN 2020. 2) SPONSOR AT CBRC WAS MATT BANAZEK. 3).
MEMORABLE MOMENT IN OCTOBER OF 2021 JEREMY BOYLAN GAVE HIM A
CRAWFISH AFTER RIVER CLEANUP WHICH ESCAPED, BUT WAS CORRALLED AND
RELEASED AT A FARM UPSTATE

ATTENDANCE. 23 + 5 ZOOM

Announcements

District Newsletter has several outstanding articles, one is a District grant to help girls in Guatemala.

There will be a Board meeting over Zoom next Tuesday at 7AM, all are invited to attend.

The Rotary Leadership Institute is Saturday, March 4 at Johnson City High School. President Conrad and Jackie Burke are attending, anyone else is welcome.

Our Club banners will be at the front desk, please take one if you plan on visiting another Rotary Club.

Everyone's cooperation is asked for the next three weeks, as Mark Hahn, Jackie Burke, and Don Richards are each a President for the Day.

Happy Dollars

Ed Finkbeiner was glad to be back at a meeting, got his fenders adjusted on his hot rod;

Glenn Reisweber felt he was ahead of the game while watching his grandkids until they woke up;

Conrad Janke for the Speaker;

Bob Martin was happy for his puppy growing at four months and 30 pounds, and Bob is having a Covid test at the hospital;

Karen Dewitt's 9th grade granddaughter received a Gold Key for pottery at OCC:

Matt Banazek noted that while February 2 is Ground Hog Day, February 1 is the day that accountants who see their shadow have ten more weeks of taxes.